

# Business Ethics

Brouha Marketing Ltd is founded on a firm set of principles which underpin the way in which we do business today, and drive our future development. These principles are to:

- b Be approachable**
- b Show integrity**
- b Develop and maintain strong relationships**
- b Be transparent**
- b Offer specialist outsourced agency expertise working closely as part of an in-house team**
- b Work with care and passion**
- b Show results by benchmarking**
- b Avoid any perceived conflicts of interest**
- b Show enthusiasm and drive**
- b Be honest and responsible**
- b Be reliable and accurate**
- b Safeguard confidences**

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